



2017, 22nd Annual BIG MUDDY BLUES FESTIVAL

VENDOR INFORMATION

Festival Dates & Times for Vendor Opportunities

Saturday, September 2, 2017 3:00-11:00p.m.

Sunday, September 3, 2017 3:00-11:00p.m.

*Gates and Vendor Booths open at 1:00 each day

Vendor Booth Details

*Vendor booths will be within the footprint of the Big Muddy Blues Festival on Laclede's Landing.

*10'x10' Vendor space is \$ 750 for two (2) days

\$750

Big Muddy Blues Festival Description

*22nd Annual Festival on historic Laclede's Landing

*6 stages featuring over 50 world-class St. Louis bands celebrating St. Louis' Blues heritage

*Anticipated Attendance – 10,000 per day

*50% local/50% out-of-town visitors

*The festival is a rain or shine event, and event attendance cannot be guaranteed.

Big Muddy Blues Festival Admission

General Admission \$ 8.00 - \$15.00 VIP \$ 50.00 - \$ 150.00

*children 15 and under FREE General Admission with paid ticket

Big Muddy continued
Vendors to Receive:

- *Access to over 20,000 Blues lovers!
- *Prominent location to the Festival
- *Big Muddy Blues Festival event website inclusion
- *(2) Complimentary General Admission tickets per day
- *Security Saturday evening

Vendors to Provide:

*All booths must be fully **set-up by 10:00a.m.** on Saturday, September 2, 2017, open at 1:00p.m. both days and remain open during Festival hours. Booths may not be taken down prior to 11:00p.m. on Sunday, September 3, 2017.

*Minimum of one (1) staff member on-site for the duration of the event.

*Allow the use of any images taken during the event to be used by the Big Muddy Blues Festival for publicity purposes

*Tent and/or display and signage for designated booth space. Tents must meet safety standards for installation.

Completed, signed Vendor Application Form and \$750.00 (\$1,000 with bonus) booth payment is due by Tuesday, August 1st, 2017. Please make checks payable to Laclede's Landing Merchant's Association. **Booth space is on a first-come first served basis and is subject to availability at the time the Vendor Application and booth payment is received by Laclede's Landing Assoc.**

Vendors will receive an e-mail confirmation of acceptance and the Vendor Agreement within 7 days of receipt of Application and booth payment. The executed Agreement is due by Monday, August 14, 2017.

Laclede's Landing Merchants Association*710 N. Second Street, Ste. 310N*St. Louis, MO 63102
314.241.5875*www.bigmuddybluesfestival.com*www.lacledeslanding.com

VENDOR RULES, REQUIREMENTS, & INFORMATION BIG MUDDY 2017

The Landing Neighborhood Association annually organizes and presents Big Muddy Blues Festival for the general public as a heritage & entertainment festival and reserves all rights as producer. Any reproduction, broadcast, or commercial use of any portion of this event in whole or part, in any form without the explicit written consent of LNA is strictly prohibited.

The Landing Neighborhood Association has no control over the weather, acts of nature, acts of terrorism, government intervention or any other cause that may prevent and/or interrupt events. Vendors, promotional participants, and attendees shall indemnify and hold LNA harmless for any losses that could arise from such action(s).

LNA makes neither representation nor guarantees toward actual attendance. LNA accepts no responsibility for items left at the festival site. Vendors and attendees are urged to responsibly secure all items from theft.

Vendors and attendees shall not display, offer for view, sell or consume any illegal or contraband items. Unauthorized alcohol sales, illegal alcohol consumption and bring any kind of alcohol or illegal substance into Laclede's Landing is also prohibited. The laws of the State of Missouri and local ordinance of the City of St. Louis shall control the selling/wearing of any clothing, which would otherwise be considered in violation of the state/local statutes. Laclede's Landing reserves the right to remove any violator of the law or any guideline set forth.

Laclede's Landing reserves the right to refuse applications for Vendors/Booths that are inconsistent or are in conflict with the event.

THE RULES:

1. First, vendors must complete an application listing all products that they wish to sell. All fees must accompany the applications. Only items approved at the time of permit issuance can be sold. LNA reserves the right to accept or reject all applications. In addition, LNA reserves the right to reject any product(s) the vendor may wish to sell. Any application not approved will be returned with all fees. Checks for application fees must be made out to Laclede's Landing Merchant Association. In addition, there will be a \$35.00 fee for all checks returned because of non-sufficient funds.
2. Once the applications and fees are accepted by LNA, **NO REFUNDS** will be issued. Submitting a signed application indicates vendor acceptance of these rules in their entirety.
3. After approval, you must apply for all licenses and permits with the City of St. Louis. Each vendor is responsible for obtaining needed permits. Those permits may include (where applicable): tent permit, city festival, health department, and /or propane from the fire department. Permits will be awarded only to vendors who have been approved by LNA and have documentation to that fact. Vendors are required to provide photocopies of all necessary licenses, permits, state sales tax certificate, and liability insurance before a Big Muddy Blues Festival (BMBF) vendor credential will be issued.
4. A certificate of liability insurance is required naming the following as "additional insured" for the time of the events. LNA, its Board of Directors, agents and assigns, and the City of St. Louis, Missouri. Insurance must be in the amount of \$1,000,000 deemed acceptable to LNA in accordance with vendor's activity. Standard liability and worker compensation (where applicable) are acceptable. Vendors for whom certificates of insurance are not received will not be issued credentials, and will not receive a fee refund.
5. LNA will choose all booth locations based on safety, traffic, logistic, and neighborhood concerns. All decision by LNA are final.
6. The laws of the State of Missouri and the City of St. Louis will apply to all vendors. Failure to comply with these laws will cause your booth to be closed with no return of fees.
7. LNA presents this event for the general public and reserves all rights as the sole producers of the event.
8. LNA contracted sponsorship agreements that provide for the preferred sales of specific product lines by vendors choosing to sell in that category. All vendors are required to adhere to the

sponsorship agreements. Failure to adhere will cause immediate closure, removal of booth and forfeiture of fees.

9. Vendors will not display or offer for sale any item that is imprinted or affixed with “Big Muddy Blues Festival” or “Big Muddy” or the Big Muddy Blues Festival logo or reproductions without prior written approval of LNA.
10. Attendance at Big Muddy is weather related. LNA, its Board of Directors or authorized representatives make no guarantees, representations, or compensations regarding attendance.
11. Applicant agrees to not hold LNA and Board of Directors or its authorized representatives liable regarding weather, acts of God, acts of terrorism, governmental intervention, or any other incident that may prevent and/or interrupt the events causing a loss of business.
12. Vendors are responsible for trash pick-up and removal from their assigned location and the 10 feet surrounding the area. Residential dumpsters are not available for commercial use. Remember, you are a guest in the neighborhood.
13. Any vendor dealing with grease or oil is required to provide receptacles into which you can safely secure your grease and take it with you to your place of business or an approved disposal location. Leaving or disposing of your grease or oil in any other manner will result in loss of deposit and a fine for the cost of removal.
14. Bottles, cans, coolers, and backpacks will not be allowed in the event area. Vendors must pour all drinks into disposable cups. Vendors are not allowed to serve alcohol or soda.

BY COMPLETING THE ATTACHED APPLICATION, ALL VENDORS ATTEST TO READING THE RULES AND REGULATIONS AND AGREE TO ABIDE BY WHAT IS WRITTEN IN COOPERATION WITH LNA 2017.

**BIG MUDDY BLUES FESTIVAL -2017
BOOTH VENDOR APPLICATION**

If you need additional applications please photocopy or print from website. Payment in full and a refundable clean-up deposit of \$50 must accompany this application for consideration.

No independent vendor will be eligible to sell alcoholic beverages or obtain a liquor license.

No food vendor can sell a combination of food and novelty items due to health regulations and safety concerns.

BusinessName: _____

Contact Person: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone _____ Evening Phone: _____

Cell Phone: _____ Email Address: _____

Have you participated in Big Muddy in the past: _____

PRODUCTS YOU WISH TO SELL

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

BOOTH RENT & LOCATION

SPACE FEE: Space fee consists of \$750 per 10'x10' area on Sept. 2 &3, 2017- tent not included
OPTIONAL ADDITIONAL SPACE: 10'=\$300. You may add on an additional 10 feet of selling frontage next to your existing 10'x10' space. This is based on availability.
REFUNDABLE DEPOSIT: a refundable deposit of \$50 for clean-up.
BONUS-May 26th &27th: \$250 when also commit to Big Muddy.- all above rules apply

Big Muddy Blues Festival Booth @ \$750		_____
Additional 10' frontage @ \$300	qty. _____ x \$300	_____
Refundable Clean-up deposit of \$50		_____ \$50
TOTAL		_____

**Please note: all equipment, supplies, booth materials, and selling activity must be confined to your allocated space.

Will you be using propane gas? Yes _____ NO _____

If answered yes to the above, you must obtain a propane permit from the St. Louis Fire Dept. located at 1421 N. Jefferson. The St. Louis Fire Department also requires that a charged fire extinguisher be placed in every location using heating sources.

LNA does not provide electricity or lighting for tents.

Due to street festival set-up, the rear of your booth will be adjacent to the sidewalk which will not be blocked to pedestrian traffic. It is recommended that you secure product from all sides of your booth, including the rear.

This application is only a request to be considered as a concessionaire. It does not guarantee space. All questions must be answered legibly and completely before consideration can be made. Upon acceptance, vendors will receive notification and permit requirements.

I have read and understand the above information included with this application and I have answered the above questions truthfully and to the best of my ability.

Signature

Date

HOLD HARMLESS AGREEMENT

In consideration of all the work done by the concessionaire, he/she hereby indemnifies and holds harmless the City of St. Louis, LNA, its Board members, their officers, agents, and their employees from any personal injury, costs, and expenses, occurring to anyone in or about the area of said concession. That the concessionaire is acting as an independent contractor not under the continuing supervision and control of LNA or City of St. Louis, and agrees that LNA and City of St. Louis shall not, under any circumstances be liable under or by any reason of the agreement directly or indirectly, for any accident, injury, breakage or damage to property or persons whatsoever growing out of any activities relating to the Big Muddy Blues Festival activities. Concessionaire agrees to abide by all federal, state, county, and municipal laws, ordinances, regulations, guidelines and rules. Concessionaire agrees to be responsible for all employees, agents, and contractors of concessionaire. Any concessionaire or employee, agent or contractor of concessionaire who violates any such law, ordinance, regulation, guideline or rule in connection with the operation of concession, shall forfeit the concession and be disqualified from participating in the Big Muddy Blues Festival in the future. In this event, concessionaire shall cease all business activities and vacate the premises immediately forfeiting all fees.

This agreement made and entered into this _____ day of _____ 2017.

Signature of vendor _____

Signature of Big Muddy Blues Festival Representative

ALL FEES MUST BE INCLUDED WITH APPLICATION

Please return pages 4, 5, & 6 by August 1, 2017 to:
Laclede's Landing Merchant Association
ATTN: Big Muddy
710 N. 2nd Street, Suite 310 N
St. Louis MO 63102