



21ST ANNUAL BIG MUDDY BLUES FESTIVAL

SPONSORSHIP OPPORTUNITIES

Every Labor Day weekend, St. Louis' historic Laclede's Landing hosts over 30,000 people from around the country for the Big Muddy Blues Festival. This outdoor festival attracts an eclectic audience celebrating the indigenous art form known as "the Blues".

This year we celebrate Big Muddy's 21st birthday by celebrating the talented musicians that are recognized nationally as some of the best Blues musicians, while also calling St. Louis home. Big Muddy will feature more than 40 local bands and musicians performing on three stages as well as, indoor at several of our venues. We are proud to partner with the National Blues Museum in offering one-of-a kind educational tribute programming at the museum.

Big Muddy Blues Festival is one of the longest-running events of its kind and is produced annually by Laclede's Landing Merchant Association. Formed in 1979, LLMA is the nonprofit group of Laclede's Landing restaurants, bars, and shops that are committed to focusing on preservation and revitalization of St. Louis' oldest community. With the help and support of corporate sponsorships, government grants, and the dedication of our local vendors and merchants, LLMA is committed to providing a fun and safe blues filled weekend for St. Louisans and visitors alike.

Thank you for your support of Laclede's Landing and Big Muddy!