



2016 BIG MUDDY BLUES FESTIVAL

VENDOR INFORMATION

Festival Dates & Times

Saturday, September 3, 2016 3:00-11:00p.m.

Sunday, September 4, 2016 3:00-11:00p.m.

*Gates and Vendor Booths open at 1:00 each day

Vendor Booth Details

*Vendor booths to be within the footprint of the Big Muddy Blues Festival on Laclede's Landing.

*10'x10' Vendor space is \$ 750 for two (2) days

Big Muddy Blues Festival Description

*21st Annual Festival on historic Laclede's Landing

*Three stages featuring over 40 world-class St. Louis bands celebrating St. Louis' Blues heritage

*Anticipated Attendance – 10,000 per day

*50% local/50% out-of-town visitors

*The festival is a rain or shine event, and event attendance cannot be guaranteed.

Big Muddy Blues Festival Admission

General Admission \$ 8.00 - \$15.00 VIP \$ 50.00 - \$ 250.00

*children 12 and under FREE General Admission with paid ticket

Vendors to Receive:

- *Access to over 20,000 Blues lovers!
- *Prominent location to the Festival
- *Big Muddy Blues Festival event website inclusion
- *(2) Complimentary General Admission tickets per day
- *Security Saturday evening

Vendors to Provide:

- *All booths must be fully set-up by 10:00a.m. on Saturday, September 3, 2016, open at 1:00p.m. both days and remain open during Festival hours. Booths may not be taken down prior to 11:00p.m. on Sunday, September 4, 2016.
- *Minimum of one (1) staff member on-site for the duration of the event.
- *Allow the use of any images taken during the event to be used by the Big Muddy Blues Festival for publicity purposes
- *Tent and/or display and signage for designated booth space. Tents must meet safety standards for installation.

Completed, signed Vendor Application Form and \$750.00 booth payment is due by Monday, August 1, 2016. Please make checks payable to Laclede's Landing Merchant's Association. **Booth space is on a first-come first served basis and is subject to availability at the time the Vendor Application and booth payment is received by Laclede's Landing Assoc.**

Vendors will receive an e-mail confirmation of acceptance and the Vendor Agreement within 7 days of receipt of Application and booth payment. The executed Agreement is due by Monday, August 15, 2016.

