



21ST ANNUAL BIG MUDDY BLUES FESTIVAL

TITLE SPONSORSHIP

- The naming of the 21st Annual Big Muddy Blues Festival
- Prominent logo/name included in all media
 - Print- billboards, posters, signage, banners
 - Radio
 - Television
 - social media
 - Laclede's Landing and Big Muddy Websites
- Recognition from all stages at each band introduction (40+)
- Logo/Name prominently placed on all 3 stages
- Logo/Name on all day of tickets, badges, credentials
- Logo/Name prominently placed on t-shirts
- 20x20 tent with premium location that includes promotion of products or services
- Tickets to be freely distributed as desired
 - **100 General Admission**- access to all 3 stages
 - **20 VIP Silver Passes**-access to all 3 stages, chair, VIP restroom, VIP Cash Food & Beverage
 - **20 VIP- Gold Passes**- access to all 3 stages, chair, VIP restroom, Complimentary Food & Beverage
 - **10 By Invitation only**-Sponsor Appreciation Reception at the National Blues Museum,
Friday, Sept.2nd

Contribution: \$30,000



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PLATINUM SPONSORSHIP

- Co-sponsorship/Naming of 1 of 2 stages located on 2nd Street
- logo/name included in all media
 - Print- billboards, posters, signage, banners
 - Social Media
 - Laclede's Landing and Big Muddy Websites
- Recognition from that stage at each band introduction (12)
- Logo/Name prominently displayed on designated stage
- Logo/Name on all day of tickets, badges, credentials
- Logo/Name on t-shirts
- 20x20 tent with premium location that includes promotion of products or services
- Tickets to be freely distributed as desired
 - **50 General Admission**- access to all 3 stages
 - **20 VIP-Silver Passes**-access to all 3 stages, chair, VIP restroom, VIP Cash Food & Beverage
 - **20 VIP- Gold Passes**- access to all 3 stages, chair, VIP restroom, Complimentary Food & Beverage
 - **4 By Invitation only passes**- Sponsor Appreciation Reception at the National Blues Museum, Friday, Sept.2nd

Contribution: \$10,000



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GOLD SPONSORSHIP

- Recognition as Band Sponsor and included in introduction
- Logo/Name on t-shirts
- 10x10 tent with premium location that includes promotion of products or services
- Tickets to be freely distributed as desired
 - **50 General Admission**- access to all 3 stages
 - **8 VIP-Silver Passes**-access to all 3 stages, chair, VIP restroom, VIP Cash Food & Beverage
 - **4 VIP- Gold Passes**- access to all 3 stages, chair, VIP restroom, Complimentary Food & Beverage
 - **2 By Invitation only passes**- Sponsor Appreciation Reception at the National Blues Museum, Friday, Sept.2nd

Contribution: \$5,000



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SILVER SPONSORSHIP

- Recognition as Band Sponsor and included in introduction
- Logo/Name on t-shirts
- 10x10 tent for promotion of products or services
- Tickets to be freely distributed as desired
 - **30 General Admission**- access to all 3 stages
 - **6 VIP-Silver Passes**-access to all 3 stages, chair, VIP restroom, VIP Cash Food & Beverage
 - **2 VIP- Gold Passes**- access to all 3 stages, chair, VIP restroom, Complimentary Food & Beverage

Contribution: \$2,500